



MES PONNANI COLLEGE

GOAL 10

STRATEGIC PLAN

MES PONNANI COLLEGE Ponnani South P.O
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MES PONNANI COLLEGE
(AIDED BY GOVERNMENT OF KERALA & AFFILIATED TO UNIVERSITY OF CALICUT)

FOREWORD

MES Ponnani College has been instrumental in the actualisation of the higher education aspirations of the people in and around the locality, especially of the economically and socially marginalized community in the coastal belt. The institution has undergone tremendous changes since its inception in 1968 and now it offers 7 UG, 5 PG and 2 Ph. D. programmes.

Envisioning to ensure the educational excellence and to empower the youth to become a beneficial resource for the society, the institution has formulated a strategic plan named 'Goal 10'. Strategic planning is envisaged to be a continuous process with a definite emphasis on achieving short-, mid- and long-term goals for the quality enhancement of the institution. The Strategic Development Plan examines the present situation, analyses future possibilities and envisions the course to be taken to realize its objectives. The 'Goal 10' is designed as the brainchild of all stakeholders and adheres to institutional vision and mission.

The Strategic Plan will speak for the strides of advancement of the institution and will assure that institution becomes the centre of excellence.

ABOUT THE INSTITUTION

MES Ponnani College was established in 1968 aiming the empowerment of the relegated community of Malappuram and the emancipation of the locality. The institution is a government aided college affiliated to the University of Calicut and offers 7 UG, 5 PG and 2 Ph. D. programmes. Research departments of Aquaculture and Fishery Microbiology are the only research centres in these subjects under University of Calicut. The institutional endeavours towards excellence were crowned with success when it was reaccredited with 'A' grade in the NAAC inspection.

The institution has taken great strides in every facet especially in learning and research, the outcome of which has proved advantageous for the development of locality, worth mentioning are the contributions of the departments of Aqua Culture and Fishery Microbiology and Geology. The resources of the institution and the research studies undertaken have been well utilized in ecological studies on the area, especially in diagnosing climate change impacts and identifying adaptation strategies. The institutional zeal to promote the higher education of girls, especially from the downtrodden area, is quite momentous and it is corroborated by the growth of female literacy rate of the area.



CONTENTS

GOAL 10 | STRATEGIC PLAN

TOPIC

VISION, MISSION

STUDENT SUPPORT

DIGITAL CAMPUS

SKILL EDUCATION

COMMUNITY OUT REACH

ECO CONSCIOUSNESS AND SUSTAINABILITY

INFRASTRUCTURE DEVELOPMENT

QUALITY ENHANCEMENT OF FACULTY

RESEARCH AND CONSULTANCY

GENDER SENSITIVITY

UPGRADATION OF DEPARTMENTS

VISION



PONNANI OF YORE IS KNOWN AS “THE SEAT OF LEARNING”. OUR VISION IS TO REGAIN THIS PAST CATCHWORD.



MISSION

TO WORK FOR EDUCATIONAL, SOCIAL AND ECONOMIC ADVANCEMENT OF PEOPLE OF THE REGION, ESPECIALLY THE MINORITY AND BACKWARD CLASSES IN GENERAL AND FISHERMEN POPULATION IN PARTICULAR.

STUDENT SUPPORT

The institution places supreme importance on the welfare and multifaceted development of the students. Goal 10 intends to give maximum opportunities to students giving special emphasis to their holistic development.

SHORT TERM DELIVERABLES

- Strengthening of teaching learning process focusing on learner centric methods.
- Career orientation provided by Alumni.
- Expert training to students participating in arts and sports.
- Capacity enhancement programmes.
- Industry-academia linkage to promote self-employment.
- Book bank scheme.
- Financial support to differently abled students.
- Management scholarship to meritorious students.

MID TERM DELIVERABLES

- Counselling Centre
- Augmentation of facilities in hostel
- Forum for Quality Enhancement in Interdisciplinary Research (FQEIR)
- Placement drives
- Enhancing sports facilities and health club facility
- Promotion of students' innovative programmes
- Pre-marital counselling Centre

GOAL ACCOMPLISHMENT

- New men's hostel and ladies' hostel
- Betterment of facilities in Boys' room and Girls' room
- Incubation centre
- Student facilitation centre
- Furtherance of facilities for differently abled
- MES Finishing Academy

FACULTY- IN - CHARGE

SMT. SIJI VARGHESE
DEPARTMENT OF COMMERCE

DIGITAL CAMPUS

The institution proposes strengthening of knowledge resources with enhanced IT facilities thus aiming incredible change in the teaching learning process. Goal 10 envisions the optimal utilization of ICT facilities.

SHORT TERM DELIVERABLE

- Increase in the number of classrooms with LCD projectors.
- Free Wi-Fi covering campus premises.
- Training workshops on ICT enabled teaching and learning
- Regular update of IT resources in the campus

MID TERM DELIVERABLE

- Optimum utilization of e-learning resources.
- Introduction of LMS (TCS).
- Increasing the capacity of computer science lab and language lab
- Establishing e-content development studio.
- New computer lab for Physics department.
- Digitalisation of library.
- Network resource centre.

GOAL ACCOMPLISHMENT

- LCD projectors in all class rooms.
- Establishment of e -content studio.
- Establishment of mini theatre.
- ICT labs used as online examination centres.

FACULTY IN CHARGE

KUM. NUSRATH
DEPARTMENT OF COMPUTER SCIENCE

SKILL EDUCATION

Goal 10 plans skill development of students instrumental in better employability.

SHORT TERM DELIVERABLE

- Introducing more skill oriented add on and certificate programs
- Soft skill/ communication skill/ skill awareness programmes.
- Industry academia interaction.
- MoU with industries for training, internship/ apprentice and job training.
- ED/ placement support to students who completed skill-oriented courses.
- Start programme suited for local needs.

MID TERM DELIVERABLE

- Skill oriented and Vocational Education Training.
- Infrastructure facilities/ labs/ workshops for skill development
- MoU with various skill sectors
- Start Incubation centre
- Fund mobilization from various government agencies to start skill development programmes

GOAL ACCOMPLISHMENT

- Collaboration and student exchange with well-known skill development institutes
- Starting of incubation centre
- Internships of students in reputed industries
- UGC add on programmes
- B. Voc Courses

FACULTY IN CHARGE

SMT. ANEESHYA C A

COMMUNITY OUTREACH AND EXTENSION

Goal 10 is envisaged in tune with the core values of the institution and encourages stakeholders' involvement in community outreach programmes.

SHORT TERM DELIVERABLE

- Medical camps and awareness programs for local community
- Support to nearby schools
- Construction of house for a needy student
- Palliative care
- Cleaning drives
- Blood donation camps
- Charity initiative

MID TERM DELIVERABLE

- Gramya – adoption of fisherfolk colony
- Linkage with local self-government in community outreach programmes
- Counselling and awareness support to local community
- Entrepreneurial training to community
- Anti-Drug campaign
- Kaithangu, Swasraya, Girls with goals, Oppam for the empowerment of girls and women of nearby area.

GOAL ACCOMPLISHMENT

- Adoption of colony and its holistic development
- SahapadikkoruVeedu (House construction for a student)
- Abhayam (House construction for a financially backward family)

FACULTY IN CHARGE

SRI NAFIH
DEPARTMENT OF GEOLOGY

ECO CONSCIOUSNESS & SUSTAINABILITY

Goal 10 includes programmes to promote eco-consciousness and sustainability. The institution chalked out a series of activities to make all the stakeholders aware of their environmental responsibility.

SHORT TERM DELIVERABLE

- A common platform of all stakeholders, 'Green Defenders'
- Adoption of slogan 'go green'
- Environmental awareness programmes
- Banning plastic waste
- Tree plantation in extensive way
- Restricted entry of vehicles to campus

MID TERM DELIVERABLE

- Green audit
- Energy audit
- Waste management programmes
- Green protocol
- Awareness campaigns and observation of days
- Collaboration with Kerala States Biodiversity Board, Kerala Social Forestry Department and The Western Ghats Hornbill Foundation
- Alumni green corner

GOAL ACCOMPLISHMENT

- Tribute to nature programmes
- Rain water harvesting system
- Herbal garden
- Butterfly garden
- Shanthi sthal

FACULTY IN CHARGE

DR.RAZIYA
DEPARTMENT OF AQUACULTURE AND
FISHERY MICROBIOLOGY.

INFRASTRUCTURE

To create a conducive teaching learning support system, Goal 10 plans to augment infrastructural facilities of the institution.

SHORT TERM DELIVERABLE

- New academic block
- Enhanced number of toilets
- Ramp facilities
- Differently abled friendly toilet
- Renovation of Chemistry, Physics and Geology labs
- Campus beautification

MID TERM DELIVERABLE

- Tiling of floors
- Installation of solar system
- Sports block and other sports facilities
- Health club
- More seminar halls
- Day care center
- Counselling room
- Boys' room

GOAL ACCOMPLISHMENT

- New Boys' Hostel
- New Ladies Hostel
- Renovation of library
- Smart class rooms
- Renovated Language Lab
- E- Content Development studio
- Mini Theatre

FACULTY IN CHARGE

SRI. JAYAKRISHNAN
DEPARTMENT OF PHYSICS

QUALITY ENHANCEMENT OF FACULTY

Goal 10 envisions the empowerment of the faculty with new resources and skills through repeated training and workshop so that maximum output could be made for the welfare of the institution.

SHORT TERM DELIVERABLE

- Faculty Development Programmes
- Honouring best performing teachers
- Encouraging faculty members to register for Ph. D
- Encouragement given to attend international seminar
- Encouragement given to take up research projects
- Training for newly appointed teachers
- Encouragement given to staff to become members of professional bodies.

MID TERM DELIVERABLE

- Encouraging permanent faculty members to complete Ph D
- Good number of Ph. D holders
- 360- Degree performance appraisal system
- Training programmes in collaboration with prominent institutions
- Research grant for faculty
- Travel grant for paper presentation in conferences

GOAL ACCOMPLISHMENT

- Increased number of Ph. D holders
- E-content development by all faculty
- Increased membership in professional bodies

FACULTY IN CHARGE

DR P A FATHIMA
PRINCIPAL

RESEARCH AND CONSULTANCY

Goal 10 promotes research culture in the institution and ensures optimum utilization of resources.

SHORT TERM DELIVERABLE

- Augmentation of research infrastructure
- Renovation of labs using DST-FIST fund
- Maximum enrolment of Ph. D students.
- Separate section in the library for research reference
- Promotion of funded research projects for post graduate students
- Honouring research achievements of students

MID TERM DELIVERABLE

- Upgrading PG departments to research departments
- Maximum number of research guides
- Maximum number of major and minor research

GOAL ACCOMPLISHMENT

- Physics department upgraded to research department
- Increased number of Ph. D holders
- Research collaborations with prestigious institutions

FACULTY IN CHARGE

DR.AYSHA
DEPARTMENT OF GEOLOGY

GENDER SENSITIZATION & WOMEN EMPOWERMENT

Realizing the role that can be played by the academic fraternity in enlightening the community and preparing it for the gender bias free environment, institution included Gender Sensitization and Women Empowerment in Goal 10.

SHORT TERM DELIVERABLE

- Priority given to the underprivileged students especially to girls in the admission to management seats.
- Strengthening the activities of women development cell.
- Increase in the number of toilets for girls
- Increasing the facilities in the girls' room.

MID TERM DELIVERABLE

- Ensured representation of girl students in various committees
- Capacity enhancement programmes for girls
- Training for self defence
- Disaster management wing for girls

GOAL ACCOMPLISHMENT

- Increased participation of girls in programmes
- Enhanced entrepreneur programmes

FACULTY IN CHARGE

SMTBUSHARA
DEPARTMENT OF ECONOMICS

UPGRADATION OF DEPARTMENTS

Goal 10 aims the upgradation of departments for creating more higher education opportunities for the students.

SHORT TERM DELIVERABLE

- Introduction of new programmes

MID TERM DELIVERABLE

- Upgradation of PG departments to Research departments

GOAL ACCOMPLISHMENT

- Introduction of two UG programmes
- Upgradation of PG department of Physics to Research department.

FACULTY IN CHARGE

DR. A.R SINA
DEPARTMENT OF HINDI

UPGRADATION OF DEPARTMENTS

Goal 10 aims the upgradation of departments for creating more higher education opportunities for the students.

SHORT TERM DELIVERABLE

- Introduction of new programmes

MID TERM DELIVERABLE

- Upgradation of PG departments to Research departments

GOAL ACCOMPLISHMENT

- Introduction of two UG programmes
- Upgradation of PG department of Physics to Research department.

FACULTY IN CHARGE

DR. A.R SINA
DEPARTMENT OF HINDI